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**ShortsHD launches world's first HD channel dedicated to short movies**

LONDON, UK – Shorts International, the world's leading short movie entertainment company, on July 20 announces the launch of ShortsHD on AT&T U-verseSM TV on channel 1789.

ShortsHD is a unique entertainment channel dedicated to short movies. ShortsHD broadcasts 24-hours a day in 30-60 minute blocks and is available on AT&T U-verse TV as part of the HD Premium tier for an additional \$5 a month. ShortsHD is the world's first high definition channel dedicated to short movies.

Launching with a collection of entertaining short movies in a variety of genres, programming is separated into 'Zones' from Stars in Shorts that offers short movies with notable stars such as Keira Knightley and Michael Cera to Animate! featuring stop-motion and computer generated

animated shorts that push the limits of imagination.

Other Zones are Editor's Pick, Real Stories, Comedy, World Cinema, Shorts In Love, Midnight, Film School and Best in Fest.

Viewers can enjoy the charms of the hilarious mockumentary Tube Poker or the contemporary thriller Centigrade, directed by and starring Stargate SG-1 actor Colin Cunningham. Star Trek fans will be touched by the loving tribute to the legendary sci-fi saga with Orion Slave Girls Must Die! and discover what the human cost was when Disney shut the doors to their legendary feature animation department in Dream on Silly Dreamer.

"We're thrilled to be giving short movies a home in the US," said Carter Pilcher, Chief Executive of Shorts International. "Our annual release of the

Oscar®-nominated short films in theatres and on iTunes has shown that shorts have a huge audience. Now they don't have to wait for awards season!"

Standard definition channel ShortsTV is available in 1 million homes on Numericable's cable systems in France, Belgium and Luxembourg as well as over 7 million homes in the UK on the Sky satellite platform.

For more information on the US launch please contact Marina Bailey on (323) 650-3626/ marina@marinabailey.com

For UK enquiries please contact Mark Buchanan on +44 (0) 207 012 1579/m.buchanan@shortsinternational.com.

For other European enquiries, please contact Mickael Pradignac on +33 (0) 1 77 46 81 58/m.pradignac@shortstv.fr.

(Advertising Supplement)

**Want to get rid of stubborn fat?**

**Get Laser Lipo Sculpture Technology at Allure Cosmetics**  
**No Stitches, Smooth & Firm Skin, Permanent Result, Minimal Downtime**

TRADITIONAL liposuction cannot treat smaller problem areas such as on the face, neck, arms, thighs and back. For this and other body contouring needs such as those stubborn pockets of fat that resist diet and exercise, Allure Cosmetic Solutions is offering

Laser Lipo Sculpture. The new evolution in laser technology, Laser Lipo Sculpture is the less expensive and more comfortable fat-reducing treatment now being used to help people look and feel their best.

Laser Lipo Sculpture is mini-

mally invasive, and much less traumatic to the body than traditional liposuction—so only local anesthesia is required for treatments. It makes use of a precise, powerful laser beam that's directed on the treatment area. A tiny tube, called a cannula, is inserted through a tiny incision into your skin, through which liquified fat deposits is then removed from your body. Lecithin and a special mixture of other natural vitamins and nutrients are injected into the fatty areas, like the buttocks, arms, thighs or "love handles" and work by triggering

enzymes responsible for breaking down and dissolving fat, as well as for slimming and smoothing the skin. The fat-dissolving effect can be seen almost immediately, but visible improvement will be most noticeable 6-8 weeks after treatment.

For most patients, only one treatment is typically required. The session may last from 30 minutes to one hour for each area treated. There is almost no downtime for Laser Lipo Sculpture patients, with some reporting that they immediately returned to after treatment, with no stitches, smooth and firm skin, and with much less body fat.

Dr. Brian Machida, Allure Cosmetic Solutions' medical expert,

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**Bahay Kubo Center welcomes...**

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will provide the elegant backdrop where music lovers can enjoy Cayabyab's endearing melodies under the stars. Cayabyab himself will be present as honorary guest to witness that his work not only brings pride to Filipinos, but also brings Filipino-American artists in touch with their heritage.

The Philippines' most successful composer, Ryan Cayabyab, has distinguished himself in film music, musicals and operas, orchestral suites, jazz interpretations and hit pop songs. The show will feature a diverse sampling from his 30-year career. Former longtime Cayabyab colleague and now Los Angeles resident Ed Nepomuceno is the show's Musical Director. Mainstream haute couturier Alexis Monsanto,

proudly Filipino, is Costume Designer.

For more information visit www.bahay-kubo.org. This event is also sponsored by The Filipino Channel (TFC), Asian Journal and LA18.

For tickets, log on to www.fordtheatres.org or call the Ford Box Office at (323) 461-3673. Purchase now to take advantage of the Early Buyer Incentive price of \$45 before August 1. Full price tickets are \$50, and \$12 for children. The show is at 8:00pm.

The Ford Amphitheatre is located at 2580 Ca-huenga Blvd. East, Hollywood, CA 90068, just off the 101 Hollywood Freeway across from the Hollywood Bowl and south of Universal Studios.

(Advertising Supplement)



"It's nice to fall in love once again and this time, walang hiwalayan. Kay Dr. Frieda Brookshire, I am so sure of my pearly whites. Finally, I met someone who will take care of me and my smile forever!"

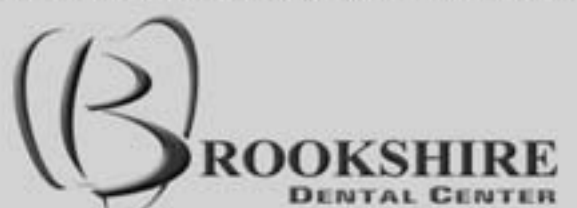
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