

Starmedia Entertainment,

The Producer of AS 1 – Martin Nievera and Gary Valenciano Concert

STARMEDIA ENTERTAINMENT is a proudly Filipino, multi-faceted business focused on the entertainment industry with a global approach to the advancement of the performing arts. Founded in 2004 by Anna C. Puno, an astute business woman and a champion of Filipino music and artists. We are an international events company based in Manila and the United States. We have staged numerous concert productions in the Philip-

ppines, the United States, Canada, and the Middle East...true to our vision of providing quality Filipino Entertainment to the international community.

Starmedia Entertainment's think tank is always focused and directed towards the ultimate goal of keeping our clients entertained and awed and keeping the interests of our business partners always in priority. Creativity and innovations are the virtues our company

adheres to, thus our commitment to deliver excellent concert and stage productions. Our clientele deserves nothing less than quality, well-conceived, and brilliant productions and entertainment.

From simple theatre productions to entertainment extravaganzas and anything in between, we have the skill, dedication and the resources to make it happen. Our attention to detail is renowned and is evident across every aspect of our work - from creative visualization, marketing, stage décor and entertainment to crowd control, security and operations.

Starmedia Entertainment was formed out of the desire to bring creative, logistical and branding know-how to the marketplace with a friendly, personal and fresh approach. A positive work environment and quality relationships with both clients and vendors are key to the company's success. Starmedia Entertainment has grown from a small startup to a full service production company, growing substantially each year, mainly as a result of an extremely high client retention rate. Our company

matches world-class production values with personal and individual customer service.

Starmedia Entertainment continues to trail-blaze the entertainment scene with some of the finest, most commercially-viable projects that have redefined LIVE musical entertainment both locally and internationally.

Starmedia Entertainment has worked with some of the Philippines' biggest and brightest musical stars in all kinds of genres --- from intimate shows to major concerts and even full-length musicals.

Undoubtedly, Starmedia Entertainment is the most aggressive, consistent and original producers of LIVE musical entertainment in all types of venues --- from mammoth coliseums and stadiums to the most intimate hotel lounges and free-standing theaters.

True to our commitment to bringing quality entertainment to the Filipino community our past concerts include - Jasmine Trias Live in Manila, The Songbird and The Songwriter USA Tour 2004 topbilled by Regine Velasquez and



(L-R) Gina Godinez, Gina Martinez, Martin Nievera, Starmedia Entertainment CEO Anna Puno, Angeli-Pangilinan-Valenciano and Gary Valenciano.

Ogie Alcasid, Sharon the Megatour 2005 - USA, The Greatest Hitmakers USA Tour topbilled by Rey Valera, Marco Sison, Rico J. Puno, Noño Zuniga and Hajji Alejandro, Forever After a Fantaconcierto USA Tour 2006 topbilled by Regine Velasquez, Ogie Alcasid, Ai-Ai de-

las Alas and Rico J. Puno, Queens on Fire - USA & Canada Tour 2006 topbilled by Regine Velasquez and Pops Fernandez, Namamasko Po!!! Willie Revillame USA 2006 topbilled by Willie Revillame, Love 2 Laugh USA & Canada Tour 2007

PAGE B5 ▶

Love story focus...

◀ PAGE B1

a creative team for the biopic. It is aiming for an international release, according to Adprom director Roxy Liquigan.

Malou said she broached the idea of a biopic on Cory to Kris, a Kapamilya contract artist, early this week. The actress-TV host immediately agreed.

"We will consult the Aquino family every step of the way," Malou stressed. "This is a big project and should not be rushed."

Meanwhile, Vilma admitted that the news of her inclusion in the project has made her very nervous. "I honestly don't know how to react," said the award-winning actress. "Is Star Cinema sure about this? *Karapat-dapat ba ako?* This is not an ordinary movie. It's a big honor to be considered for the role but it also requires a lot of preparation."

Reservations
Vilma, however, has a few reservations. "I have to know their (Star Cinema bosses) time-table," she pointed out. "The movie I made with them, *In My Life*, has yet to be shown. There's also the issue of whether or not I would run for reelection next year."

"But imagine if this project pushes through with me," said Vilma, "it would be one of the biggest films I'd ever make."

Star Cinema readily presented a plan: "If Vilma would agree to do the film, we would make sure that she'd work on her scenes before she gets really busy with the elections," said Malou. ■

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