

# 80's ka ba? Naaalala mo pa ba ang panahon na...

1. POGI ka kung kasama sa porma mo ang Sperry Topsiders, K-Swiss, Espadrilles (na pinilahan mo pa sa Whistle Stop o sa Cash and Carry), Tretorn or Dragonfly sneakers, white Spartan sneakers, argyle socks, woven leather belts, Chaser, Lacoste, Ralph Lauren at iba pa, one-size-fits-all Hanes T-shirt with the print of your favorite New Wave band, pabangong Chaps, Bowling Green, Gray Flannel or Kouros, Denman brushes, Dippity Do or Dep hair gel, Bermuda shorts worn with plaid long-sleeves.
2. Macho ka kung ang porma mo ay parang kay Don Johnson ng *Miami Vice* at kung naglalaro ka ng football o nag-aaral ka ng tae kwon do or marunong mag butterfly kick tulad ni Ralph Macchio sa *Karate Kid*. Sobrang macho ka kung may pandesal ka sa tiyan habang nakasuot ng hanging shirt.
3. Pretty ka kung meron kang pencil-cut skirt (calf-length, three to four inches above the ankle), pabangong Nenuco o De Ne Nes, permed hair a la Madonna or teased bangs na pinatigas ng Aquanet, shoulder pads ala Joan Collin a.k.a. Alexis Carrington in *Dynasty*, Benetton shirt, Esprit outfit at nagmamili ka ng gamit sa Sari-Sari, Tokyo Hannah, Tickle and Regina's in Shoppesville.
4. In na in ka kung napuntahan mo ang mga concerts nina Mike Francis, Swing Out Sisters, Menudo, Earth, Wind and Fire, James Ingram, Genesis noong unang punta pa lang nila dito sa Pilipinas.
5. Sosyal ka kung malimit ka sa Jazz Rhythm & Booze at kumakain ka sa Cafe Ysabel, Bistro Burgos, Dean Street Cafe, Angelino's and East St. Lois, Cosmo and Kudo's at nagbabakasyon ka sa Matabungkay Beach Club o Baguio Country Club.
6. Wala pang videoke kundit karaoke.
7. Ang preso lang may tattoo.
8. Dalawang piso lang at Chippy at solong Coke.
9. Ang intindi mo ng LOL ay ULOL imbes na Laughing Out Loud.
10. Na-tsismis na bulati ang beef patty ng Jollibee.
11. Kinilig ka nang malaman mong ikakasal si Pops at si Martin.
12. Piso lang ang isang basong taho at kailangan mong magdala ng sarili mong baso kasi wala pang plastic cups no'n si manong magtataho.
13. Lechon Manok pa ang pinaglilihihan ng taumbayan.
14. Tarzan, Jojo, Bazooka Joe, Clover bits at Tootsie Roll ang pinagkakagastusan mo ng mga beintesinko mo.
15. Nagkakakalyo ka dahil typewriter pa ang ginagamit mo para sa mga school paper mo... kaya bentang-benta pa ang carbon paper at liquid paper.
16. Sa Ortigas Center ka tinuturuang magmaneho kasi puro talahib pa yon no'n.
17. Cool ang bumati sa iyong crush sa FM radio.
18. Baduy pa noon si Lea Salonga dahil sa *That's Entertainment*.
19. Iniisip mong dapat mag-retire na si Jaworski dahil kuwarenta na siya.

IF Alexander Graham Bell were alive today to see how far his invention has come, his jaw will surely drop in amazement. From a simple communications device, telecommunications have grown into an industry in a league of its own. At the recent Call Center Conference and Expo held last July 20, it was reported that the call center industry in the Philippines has already posted a remarkable \$5 billion in revenue for this year, by far the biggest growth the industry has achieved since its emergence in the late 1990s.

Two men adept in the telecommunications business, Douglas Devine and Jim Yiannios, knew from the start the potential in the call center industry and established Devine Care, Inc. last year in Ortigas Center in Manila. Devine Care, Inc. is an offshoot of Devine Communications, Inc.) which was established back in 2001. The two definitely chose

an industry most suitable to their experience, skills and more importantly their personalities—both are balls of energy and can practically out-talk anyone in the room. Their vivacity will no doubt remain unfazed even if there was a fire in the building.

But their proficiency in the telecoms industry didn't happen overnight. It took a lot of hard work and good timing. It was back in the States in the mid-'90s when Jim first got interested with phones. Jim did subcontract work for a company in Orange County in California when he got a call from his uncle who told him how they were breaking all the old payphones in New York. It was then where he got the idea to put stainless steel sheets over the old model public telephone system and eventually the payphone manufacturing business where they had a factory in Anaheim, California.

20. Egoy na egoy pa si Michael Jackson.
21. Nilalagyan mo ng watch-guard ang iyong Swatch.
22. Herbert Bautista was a campus politician.
23. P18 to \$1 ang palitan sa black market.
24. Illegal pa ang mga paputok.
25. Ang paborito mong tsokolate ay Chocnut at Mallows.
26. Drag race sa Greenhills at Corinthians
27. Kumain sa Burger machine

o sa Goodahhhh ng madaling araw.

Naaalala mo pa ba ang mga panahon na ito?

Eto din ang panahon nila Randy Santiago, Louie Heredia, Raymond Lauchengco at Gino Padilla. Kaya sabay sabay natin gunitain ang mga awitin ng 80's.

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(Advertising Supplement)



The DCI customer service representatives hard at work (above); the reps take a break to pose for a group shot with Jim & Doug (below).



From then, he learned about manufacturing and how things are designed and built. His experience prompted him to get involved with switches and the development of software for pre-paid calling cards. It was also here where he first encountered Doug through a sales guy named Scott Viers.

On the other hand, Doug was already making a profit in San Francisco at around the same

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## 'Awit ng Buhay'...

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atrical staging was brought on to aid in understanding the gist of the songs. Surprising feedback was that the storyline made the show more engaging overall, because everyone wanted to know how the family would be reunited. Director Gelo Francisco put just the right touch on the staging, simple but effective, discouraging overacting and indicating opting for reaching for what rings true. Everything was tempered just right, the sound, the lighting, the spiels that many commented that *Awit Ng Buhay* is the best Filipino show they had ever seen.

The reason is also simply that Cayabyab's work captures almost every aspect of Philippine life, as he himself said: "Songwriters are chroniclers of their time." This is precisely why Cayabyab was chosen to be honored by Bahay Kubo Center for Philippine Culture and Arts, for providing a rich resource for Filipino-Americans to learn about life and love, and our heritage and traditions.

That night, the Filipino gained new respect as a creator, performer and...survivor. The final song *Sabihin Mo Ikaw Ay Pilipino* roused the audience to their feet, in the warmest of standing ovations.

(Advertising Supplement)

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