

Kabalikat sa Buhay comes to life at Seafood City

KABALIKAT means solidarity with friends, family and the community. It is a relationship of caring and sharing in good times as well as in hard times.

"Sino pa ba ang magtutulungan kung hindi tayo ring kapwa Pinoy?" said Seafood City's company spokesperson, explaining that the new Kabalikat sa Buhay program, now at Seafood City, reflects the company's commitment to its customers, especially in these challenging times.

Kabalikat savings
By working closely with long-standing vendors, Seafood City is able to obtain high quality products -- such as fresh seafood, produce and USDA-grade meat -- at the best prices. And Seafood City passes the savings on to its customers.

According to Seafood City's spokesperson, "Customers can expect to enjoy substantial Kabalikat Savings from 40% and more on thousands of products!"

Real value for real needs; a complete range of items

More important, these savings are on a wide range of products that Filipinos use everyday.

"These are the ingredients that they need for preparing their favorite Pinoy dishes, and other items they use at home," the Seafood City spokesperson added.

One-stop shop; home away from home
But more than just a supermarket chain, Seafood City offers the convenience of one-stop shopping -- with a variety of dining choices as well as services like money remittance and cargo forwarding -- all within the same premises.

It caters to the Filipino lifestyle in the United States, and serves as the "home away from home" for the Fil-Am community.

Kabalikat sa Buhay after all, is embodied in Seafood City's Mission, Vision and Values: Caring for its customers, its employees and business associates.

Community involvement
Belief in the Kabalikat principle is also evident in Seafood City's service to the community, and

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Back-to-school lunchbox...

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a really healthy meal!

Delicious and nutritious, Goldilocks Hi-Fiber (Wheat) Sandwich Bread can be a conveniently light or heavy meal depending on the filling. Eaten hot or cold, with peanut butter and jelly, grilled cheese or tuna filling, butter, ketchup, mustard or mayo, any sandwich made with Goldilocks Hi-Fiber (Wheat) Bread is guaranteed to get you high marks from your schoolkids.

During the school week, break the lunch routine by using mouthwatering California Raisin Sandwich Bread. Delectable and sweetly enticing, every slice of Goldilocks California Raisin Sandwich Bread is a great complement to any item in your pantry or refrigerator. Toss in some baked chips and fresh fruit slices and your kids will love the combina-

tion of nutritious items in their lunchbox.

Or, you can mix and match all three varieties of bread for an entirely unique and incredibly delightful new sandwich look that will make your kids the envy of the class.

Finally, when the kids come home after a long hard day at school, treat them to a scrumptious snack of Goldilocks' new topselling *Ube* Loaf Bread or *Ensaymada*. All Goldilocks breads are fresh-baked and made with the finest ingredients using the highest standards for quality and value.

The new line of Goldilocks Sliced Sandwich Breads and *Ube* Loaf Bread, new *Siopao* Sliders, Meat Rolls and *Ensaymadas* are available at the following Los Angeles County restaurants and bakeshops:

Goldilocks Cerritos
11489 South Street

Cerritos, CA 90703

Tel. no. (562) 924-5990

Goldilocks Eagle Rock (inside Eagle Rock Plaza)

2700 Colorado Blvd. Ste.110

Los Angeles, CA 90041

Tel. no. (323) 543-2676

Goldilocks Panorama City

8340 Van Nuys Boulevard (at Roscoe)

Panorama City, CA 91402

Tel. No. (818) 891-5253

Goldilocks North Hills

16130 Nordhoff St. (At Seafood City)

North Hills, CA 91343

Tel. No. (818) 895-9100

Goldilocks West Covina

2429 So. Azusa Avenue

West Covina, CA 91792

Tel. no. (626) 964-1811

Goldilocks Los Angeles

209 So. Vermont Ave.

Los Angeles, CA 90004

Tel. no. (213) 382-2351

(Advertising Supplement)

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present

Entrepreneurship and Philanthropy: Filipino American Profiles of Success

Date: Wednesday, September 30, 2009
Time: 6:00-9:00 PM

Location:

Marriott Los Angeles Downtown

Address:

333 S. Figueora St., Los Angeles, CA 90071

SPEAKERS:



Dado Banatao is the managing partner of Tallwood Venture Capital, a firm focusing on semiconductors and semiconductor related technologies. He is credited with developing several key semiconductor technologies and is regarded as a Silicon Valley visionary.



Winston Damarillo, CEO and Founder of Simula Labs (www.simulalabs.com), a Marina Del Rey-based firm that is developing companies based on open source software. Winston is the founder of Gluecode, which was purchased by IBM last year, and a former venture capitalist at Intel Capital.



Sheila Marcelo is a seasoned entrepreneur whose passion for business and family led to the founding of Care.com. She also served as an executive at several successful consumer internet companies including: Upromise and TheLadders.com.



MODERATOR:

Eric Manlunas is the Founder and Managing Director of Frontera Group, LLC, a boutique venture capital firm focused on investing in early-stage emerging companies. He is a two-time start-up veteran turned venture capitalist with a strong passion for early-stage investing.

Regular admission: \$30.00 (pre registration) \$40.00 (at the door)

Student discount: \$10.00 (pre registration) \$15.00 (at the door)

Light refreshments and hors d'oeuvres served.

For more information, contact Ayala Foundation USA

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