

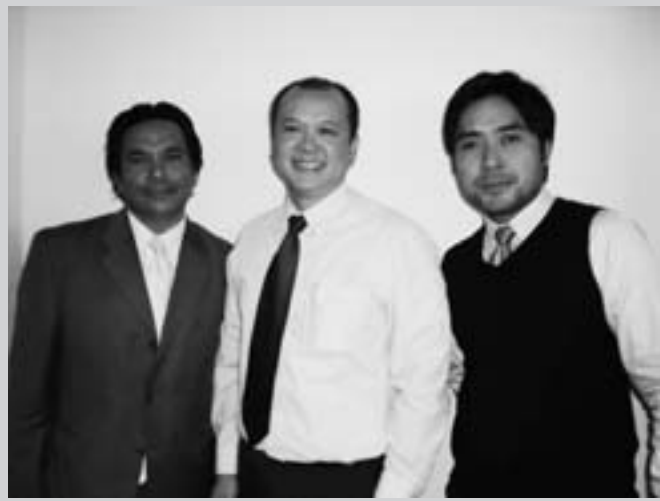
# Edging out competition, winning customers' hearts

## Drive the highway the AUDI Downtown LA way

THROUGH the years the brand that cruises the highway most awed is Audi. It has maintained success by mixing passion with groundbreaking technology and producing progressive designs that lead to enhanced driving technology, the Audi evolution, as most people are familiar with. Audi is more than just a luxury brand; it is an icon in the car industry.

As most people assume, Audi cars are pricey, but not when you have a car dealership that will make your dream to park an Audi car in your driveway possible—Audi of Downtown LA. *Kababayans* Mon Hernandez, Don Dolor and Roberto Tavera from Audi's Filipino Fleet Department will make sure that you get the best deals possible.

Mon Hernandez, Don Dolor and Roberto Tavera take pride in being the best in their respective field. They have maintained the trusted reliability of Audi of Downtown LA. By treating every customer with honesty and offering them with their vast knowledge in the car industry, these *kababayans* can surely offer customers with irresistible deals and advice that gives great value to money. Perfect satisfaction ratings are what they receive from their customers.



AUDI DOWNTOWN LA FILIPINO FLEET DEPARTMENT. (from left) ROBERTO TAVERA/Fleet Manager (818) 434-5841, MON HERNANDEZ/Fleet Manager (310) 500-9356 and DON DOLOR/Fleet Manager (310) 500-9356

place you will need to shop for a new or used car by Audi. The people behind this successful car dealership are dedicated to exceeding the expectations of each customer that walks through the dealership's door. The staff of Audi of Downtown LA is proud to serve the communities of Beverly Hills, Carson, Santa Monica, & Pasadena with Audi vehicles and other brands like Porsche, Volkswagen, Mercedes Benz, Chevrolet, Cadillac and Nissan.

At Audi of Downtown LA you will find your favorite car in a desirable price that is surprisingly practical. And if you haven't picked a favorite yet, you'll instantly realize it once you step into their dealership and see the selection—of cars from top automakers—which you can choose from. Visit Audi of Downtown LA and take a test drive to see it for yourself.

Opting for a used car especially in this tight budget economy? Well end your search and go with Audi of Downtown LA and save thousands. With a huge selection of low-priced, high-quality vehicles, it is possible for you to locate a used car that suits your taste.

Audi of Downtown LA has used car inventory of cars, trucks, SUVs and vans by many of today's top brands. If you're still undecided then let Audi of Downtown LA ease the pain of your search by simply completing their no-obligation Carfinder form via their website at [www.audidtla.com](http://www.audidtla.com). You'll be alerted through your e-mail when a matching vehicle according to your specifications arrives at their dealership.

Visit Audi of Downtown LA now at 1900 Figueroa St. Los Angeles, CA 90007 and experience excellent car buying. For more information and other services please call (800) 682-8568.

(Advertising Supplement)



Audi of Downtown LA provides automotive products and services to its Los Angeles area customers. From quality new Audi vehicles to used cars, Audi of Downtown LA promises a wide array of car choices for customers to choose from. It doesn't stop there; they also carry a comprehensive line of Audi vehicles, including the A4, A3, A6, Q7 and Q5, which simply makes Audi of Downtown LA the best choice for people who want to seat in a new car.

Standing tall in a highly competitive car market, Audi of Downtown LA is the first and last

# SPIRIT HONDA

## A great first impression equals lifelong customers

FOR movie stars, the first scene is usually the most strenuous to shoot as it could make or break the film. If a scene fails to make an impact, it will be hard to keep the audience's eyes glued to the screens. The same goes when customers acquire the services of a company or purchase products for the first time. If their experience was hassle-free and they are satisfied with the product or service which they got, chances are, they will go back to the same company whenever the need arises next. If the experience wasn't worthwhile at all, chances are, they will look someplace else.

That is why at Spirit Honda El Monte, CA, making a great first impression is of utmost importance because this usually equals lifelong customers. And judging from the large number of satisfied customers in the El Monte area, it seems the Spirit Honda can look forward to many, many years of operation.

Everyone at Spirit Honda takes pride in the exceptional service they provide to their customers, and this is truly one thing which makes them stand out from the other dealerships. The Spirit Honda staff always makes sure customers are attended to quickly and are provided with the necessary information so they are able to make a well-informed decision on what car to buy. Anyone who is in a quandary of which car best fits him or her could easily approach any Spirit Honda staff member, and they will be helped out as needed. What's more, the buying experience is something he or she will cherish for the rest of his life. For *kababayans*, Spirit Honda has in their staff people who speak both English and Tagalog well.

Currently, Spirit Honda has a great selection of pre-owned vehicles at the best rates available, which is perfect for those who are looking forward to a lot of savings. From Accord to Civic to CR-V, customers are sure to find the automobile they have in mind hassle-free. And at Spirit Honda, pre-owned vehicles do not mean quality has been put on the line. All pre-owned vehicles available for sale undergo strict quality tests, guaranteeing customer satisfaction.

Spirit Honda is one of the largest-selling



dealerships in the US, with about 150 branches across the nation, and has been ranked as one of the best dealerships in the El Monte area. So if you are looking into buying a pre-owned vehicle, visit Spirit Honda at their location at 3464 N. Peck El Monte, CA 91731. You may also visit their site at [spirithonda.com](http://spirithonda.com) or call them at their toll-free no. 1-888-239-0038.

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 WE VALUE YOUR TRADE-IN YOU MAY QUALIFY FOR UP TO \$4,500  
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LEASE FOR **\$159** PER MO. PLUS TAX  
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'97 CHEVROLET LUMINA (M91 3378/269018)	\$2,888	'02 CHEVROLET BLAZER 71K MILES (P24724/159690) 8998	\$8,998
'01 VW JETTA (M91 4544/010946)	\$4,888	'05 FORD FOCUS ZX3 40 MILES (P24720/148818) 8998	\$8,998
'97 MAZDA 626 (M91 2228/603491)	\$4,888	'03 FORD EXPLORER RS PT 55K MILES (M91 515A/A09426) 9988	\$9,888
'98 HONDA CIVIC (M91 288A/054952)	\$5,998	'04 TOYOTA AVALON (M91 524A/359713) 81,998	\$11,998
'04 MITSUBISHI LANCER SILVER (P24715/055221)	\$6,888	'07 TOYOTA MATRIX (M91 182A/648564) 812,998	\$12,998
'05 SATURN ION (M95 218A/174523)	\$6,888	'06 SCION xA 39K MILES (P24721/016673) 812,998	\$12,998
'01 NISSAN QUEST GXE (M91 217A/826988)	\$6,998	'03 BMW 530i LUXURY (P24635/42532) 912,888	\$12,888
'01 FORD TAURUS 55K MILES (M91 6418/111901)	\$6,998	'03 MINI COOPER LOW MILES (P24683/7C41524) 813,888	\$13,888
'99 TOYOTA CAMRY SOLARA 83K MILES (P24708/250485)	\$7,498	'03 TOYOTA RAV4 (P24711/087295) 813,998	\$13,998
'01 NISSAN PATHFINDER (M95 236A/321014)	\$7,888	'03 TOYOTA SEQUOIA 65K MILES (P2455A/55178574)	\$14,888
'01 CHEVY SILVERADO 1500 (M906 10A/287958)	\$7,888	'06 HONDA RIDGELINE RTL LOW MILES (P24611/327370) 813,888	\$18,888

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# HONDA of PASADENA

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**HURRY INVENTORY IS RUNNING OUT**

2009 HONDA CIVIC LX 4DR LEASE FOR <b>\$148</b> PER MO. PLUS TAX ALL IN STOCK	2009 HONDA CIVIC EX LEASE FOR <b>\$178</b> PER MO. PLUS TAX ALL IN STOCK
2009 HONDA ACCORD LX 4DR 4 CYL LEASE FOR <b>\$188</b> PER MO. PLUS TAX ALL IN STOCK	2009 HONDA ACCORD LXP LEASE FOR <b>\$218</b> PER MO. PLUS TAX ALL IN STOCK

**OVER 50 Used Vehicles with Savings Up to \$7000 on approved credit**

YEAR	MODEL	SALES PRICE	TRADE-IN	RETAIL	SALES PRICE
2004	ACCORD EXL V6 SDN	\$16,988	\$3000	\$13,988	
2008	FIT	\$17,988	\$3000	\$14,988	
2007	FIT SPORT	\$17,988	\$3000	\$14,988	
2005	ACCORD EXL V6 CPE	\$17,988	\$3000	\$14,988	
2006	ACCORD LX CPE	\$19,988	\$4000	\$15,988	
2006	ACCORD EXL V6 CPE	\$20,988	\$5000	\$15,988	
2006	CR-V EX 2WD	\$20,988	\$5000	\$15,988	
2005	ACCORD HYBRID SDN	\$20,988	\$5000	\$15,988	
2007	ACCORD EX SDN	\$19,988	\$4000	\$15,988	
2006	CR-V EX 2WD	\$21,988	\$6000	\$15,988	
2008	CIVIC LX SDN	\$20,988	\$4000	\$16,988	
2006	ACCORD EXL CPE V6	\$22,988	\$6000	\$16,988	
2007	CIVIC EX CPE	\$20,988	\$4000	\$16,988	
2007	CIVIC LX CPE	\$21,788	\$4000	\$17,788	
2007	ACCORD EX SDN	\$21,788	\$4000	\$17,788	
2008	CIVIC EX CPE	\$21,988	\$4000	\$17,988	
2008	CIVIC EX CPE	\$21,988	\$4000	\$17,988	
2006	CR-V EX 4WD	\$21,988	\$4000	\$17,988	
2006	ACCORD EX 4CYL SDN	\$21,988	\$4000	\$17,988	
2008	CIVIC SI SDN	\$22,988	\$4000	\$19,988	
2006	PILOT EXL 2WD	\$26,988	\$6000	\$20,988	
2006	PILOT EX 2WD	\$25,988	\$5000	\$20,988	
2007	ODYSSEY EXL REC	\$31,988	\$5000	\$26,988	
2008	PILOT EXL NAV 4X4	\$33,988	\$4000	\$29,988	

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