

HAMER TOYOTA IS STILL NUMBER ONE!
Don't miss this opportunity,
amazing deals still await you!



Matt Morente Reno Reyes Paul Nieves Arnold Domingo Wency Magno Nilo Ortiz MaryLou Santiago

THIS is the best time for you to get away from the bustles of your everyday life and enjoy what summer has to offer. Well, if you will parade along the highways of the city, better make sure that you are driving a Hamer Toyota car, if not, then it's not too late to get one and start the summer right! It is not yet too late to park a Hamer Toyota car—which you can afford at a very quality price—in your garage. At Hamer Toyota more irresistible offers are still in store for you.

Uncontented and still the #1 Toyota Dealer in the nation in certified sales based on January 2009 as reported by TMS, Hamer Toyota is still consistent in giving their customers the service worth what they are paying for. Hamer Toyota is also the #1 volume selling new and TCUV dealer in the San Fernando Valley, Santa Clarita Valley, Antelope Valley and Ventura County as per TMS retail and TCUV combined sales for calendar year 2006, 2007 and 2008.

Come and check out Toyota's selection of quality, durable and dependable cars and trucks that suit your needs. At Hamer Toyota an amazing selection of quality new and used Toyota cars, trucks, and SUV's are being offered to customers along with the competitive financing to fit your budget. Hamer Toyota has an award winning parts and service department to help keep your vehicle on the road in peak performance.

Also at Hamer Toyota your friendly *kababayans* Matt Morente, Reno Reyes, Paul Nieves, Wency Magno, Arnold Domingo, Nilo Ortiz and Mary Lou Santiago, will help you look for better deals on a wide selection of brands including the new redesigned Sequoia and all-new 2009 Camry, Tundra, Corolla, Tacoma, Yaris, Matrix, Highlander, 4runners, Sienna, FJ Cruisers and certified pre-owned Toyota vehicles. You may also

save thousands off KBB (Kelly Blue Book) on Certified Pre-owned vehicles with APR's as low as 4.9%.

Hamer Toyota is the place for you and your automotive needs. Name the car you want, and Hamer Toyota has it—with the best deal possible! Right now, the all-new 2009 Toyota Venza is available at Hamer Toyota and is open for immediate delivery! What more can you ask for?

Hamer Toyota is committed to your satisfaction and a lifetime relationship dedicated to your automotive needs. At Hamer Toyota, their goal is to be recognized by their customers as one of the most respected and successful car dealerships in Southern California.

Hamer Toyota has been described by its customers with impeccable reputation for honesty, integrity, and fairness. Hamer Toyota is armed with the best automobile service matched with the best price that will provide the unsurpassed response for your car needs. The team behind Hamer Toyota is a roster of talented individuals who are professionally friendly with thorough knowledge and enthusiasm that will help you have a smooth and painless car dealership. At Hamer Toyota, high expectations are met.

Hamer Toyota has been servicing the greater Los Angeles and Santa Clarita areas since 1939 in the same convenient location. Its location even let its customers hop indoors at one of the four covered showrooms. So ask your friendly *kababayans* for an appointment now, call them at 1-888-205-6655 or log on to www.hamertoyota.com. Hamer Toyota is located at 11041 Sepulveda Blvd. Mission Hills and conveniently located where the 5, 405, 118 and 210 freeways meet!

(Advertising Supplement)



Puente Hills Mitsubishi: Fulfillment in
your automotive needs

You can't go wrong with Puente Hills Mitsubishi's
Buy Here, Pay Here, In-house Financing



Alex Jacinto Bert Wenceslao Chris Tiusiu Dan Fortajada

THE process of buying a car or availing a car service has evolved. Attending to your automotive needs is a delicate procedure that needs thorough deliberation—every step is essential to the desired end result. But clearly, the rules in car buying are now titled to the consumer's favor.

Customer satisfaction, the term usually taken for granted by some—if not most—auto dealers, but not in Puente Hills Mitsubishi. At Puente Hills Mitsubishi you will only experience world-class value and service that every consumer deserves.

Meady Rebueono, one of Puente Hills Mitsubishi's loyal customers, once had a car trade-in, and bought a new car. He was ecstatic with the big discount he received with the help of Chris Tiusiu. He described Chris as nice and accommodating. As for the service, aside from the satisfied service he acquired, Meady said he was happy with his experience with the people of PH Mitsubishi.

Peter Ghan, PH Mitsubishi's General Manager values the Filipino-American community based from his dealings with them when he lived in Houston, Texas. He is driven by providing excellent customer service based on nurturing a long-term relationship where there is no pressure to buy. He wants to help every person that walks in the dealership especially during these tough economic times.

PH Mitsubishi has collaborated with the Midwest Coast Financial who will make sure that they can help people with credit issues. His team of competent Filipino salespeople includes Chris Tiusiu, Alex

Jacinto, Dan Fortajada, and Bert Wenceslao—your *kababayans* who are behind Peter Ghan's vision to be the Mitsubishi dealer that every Fil-Am will go to.

Chris has been in the car business long enough to know how valuable it is to take care of his clientele to the point where all of them refer their family members, their neighbors, co-workers, church members and practically every person that they know.

Alex Jacinto is a go to guy, he has all the information you may need in buying your Mitsubishi car. He is most concerned on what will help every PH Mitsubishi customer the best.

Dan Fortajada has a voice of a radio announcer that makes you so comfortable the minute he speaks. Also a former native of Texas, he is anxious to create new relationships here in California. He is very knowledgeable in all Mitsubishi brands that you can ask him anything and he certainly knows how to help you.

Bert Wenceslao used to live in Guam and has a laid back attitude that you can easily get accustomed to. He understands Tagalog and Ilocano fluently but is more comfortable speaking in English. He is excited to make friends while helping with you with either new or used cars.

Puente Hills Mitsubishi exhibits a wide unparalleled

range of new and pre-owned cars including Galant, Eclipse, Eclipse Spyder, Lancer, Lancer Evolution, Outlander, Endeavor, and Raider. And of course providing a low price on new & pre-owned cars is a guaranteed option at PH Mitsubishi.

The 2008 Lancer Evolution is the embodiment of everything Mitsubishi has learned on the race track over the years. You'll have to pay more for other race type cars and get disappointed, but the 2008 Lancer Evolution is nothing but the best.

Puente Hills Mitsubishi is located 17665 Castleton Street City of Industry, CA 91748.

PH Mitsubishi is the foremost Mitsubishi dealership at City of Industry, CA. Stop by today and look for: Chris, Alex, Dan and Bert!

To receive great deals on your new or used car, check out Puente Hills Mitsubishi's latest new car specials, pre-owned specials, finance specials & parts/service coupons. You can also order genuine Mitsubishi parts and even schedule your Mitsubishi car service appointment online, simply visit www.PUENTEHILLSMITSUBISHI.com.

Be an informed customer—maximize your car buying experience to achieve an efficient transaction. For more information you may call (866) 426-9181.

(Advertising Supplement)



'Serving you is what we do best!' —
Honda of Pasadena

If you are looking for a new or used car, or you want to avail a car service, but don't know where to start—then you have a very big decision to make. One's automotive needs are essential because driving a car is as essential as taking care of your job. If you are afraid to watch your money wash down the drain, then you should be on the right place and on the right track. With Honda of Pasadena, you are assured that spending your money with your car needs is worth it.

Honda of Pasadena is the car dealership that has it all. All ends are excellent—from the receptionist to the president, from the dealership location to the production—you can never go wrong with Honda of Pasadena.

At Honda of Pasadena, you will find a vast roster of new and pre-owned cars that will definitely match your every automotive need. Superb quality comes with every vehicle that Honda of Pasadena offers to its customers available at a justified price range. You'll be surprised on how convenient car-buying can be with Honda of Pasadena.

Among their current special offers are the Civic LX 2 Door, Civic Hybrid, Accord LX 4CYL, Odyssey EX and PILOT EX 4WD, all at reasonable prices. A wide range of pre-owned vehicles are



Manny Martinez, President and owner of Honda of Pasadena



Edwin Punsal, Sales and Leasing



Basilio Cruz, Sales Manager



Juanito Enrera, Sales and Leasing

also available.

All the vehicles that Honda of Pasadena can also be found at their website www.hondaofpasadena.com with all the information you may need about the cars. Their Internet department can be reached at (626) 683-5888.

Honda of Pasadena is located at 1965 E. Foothill Blvd., Pasadena CA. For

immediate assistance, please feel free to contact Manny Martinez, President of Honda of Pasadena, at (626) 683-5888 or your Filipino Sales Manager, Basilio Cruz. You can also ask for one of the Filipino salespeople who are always ready to lend a hand to their *kababayans*: Juanito Enrera and Edwin Punsal.

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IN REUNION
THERE IS
STRENGTH.

In our continuing efforts to serve the Fil-Am Community, Asian Journal will be featuring profiles of Filipino-American associations here in the United States.



Please submit a brief background of your association, a list of current officers and your contact information for the benefit of our readers who may want to get in touch with you.

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