



Ayala Foundation USA

presents

Entrepreneurship and Philanthropy: Filipino American Profiles of Success

Date: Wednesday, September 30, 2009
Time: 6:00-9:00 PM
Location:
 Marriott Los Angeles Downtown
Address:
 333 S. Figueroa St., Los Angeles, CA 90071

SPEAKERS:



Dado Banatao is the managing partner of Tallwood Venture Capital, a firm focusing on semiconductors and semiconductor related technologies. He is credited with developing several key semiconductor technologies and is regarded as a Silicon Valley visionary.



Winston Damarillo, CEO and Founder of Simula Labs (www.simulalabs.com), a Marina Del Rey-based firm that is developing companies based on open source software. Winston is the founder of Gluecode, which was purchased by IBM last year, and a former venture capitalist at Intel Capital.



Sheila Marcelo is a seasoned entrepreneur whose passion for business and family led to the founding of Care.com. She also served as an executive at several successful consumer internet companies including: Upromise and TheLadders.com.



MODERATOR:

Eric Manlunas is the Founder and Managing Director of Frontera Group, LLC, a boutique venture capital firm focused on investing in early-stage emerging companies. He is a two-time start-up veteran turned venture capitalist with a strong passion for early-stage investing.

Regular admission: \$30.00 (pre registration) \$40.00 (at the door)
 Student discount: \$10.00 (pre registration) \$15.00 (at the door)
 Light refreshments and hors d'oeuvres served.
 Refreshments sponsored by Goldilocks.

For more information, contact Ayala Foundation USA
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 For the benefit of AYALA FOUNDATION-USA
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Villar tops new...

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dent Noli De Castro (12 percent) Sen. Loren Legarda (8 percent), Makati Mayor Jejomar Binay (6 percent) and Sen. Richard Gordon (2 percent).

Lakas-Kampi-CMD bets Metropolitan Manila Development Authority chair Bayani Fernando and Defense Secretary Gilbert Teodoro had single-digit ratings (1 percent). Pampanga Gov. Ed Panlilio, Sen. Jambay Madrigal and Chief Justice Reynato Puno got less than one percent.

The survey, conducted using face-to-face interviews from Aug. 18 to 23, had a margin of error of plus or minus 2.8 percentage points at the 95 percent confidence level.

The two-stage sampling was conducted among some 1,200 respondents nationwide from the different social classes and whose numbers were pro-rated based on the percentages relative to the number of voters in the last 2007 elections.

In both the 13-way presidential sampling and in the 9-way survey containing a reduced list of nine probable presidential aspirants, the respondents were shown a

list of presidential candidates and were asked:

"If you were to choose now, who shall it be from the list of names? Look at the list very well and then choose one."

Malay said the 20 percent garnered by Villar was a significant jump from the May survey, and he traced it to the TV and radio advertisements employed by Villar ostensibly to counter the bad publicity generated by the C-5 diversion controversy.

"Not only did Villar outspend the other presidential aspirants in terms of airtime costs but Villar's advertisements seemed to have struck a familiar chord with the audience that he wanted to reach, which is the marginalized sector," said Malay.

Villar has reportedly spent about P350 million in TV ads alone since the start of the year.

Malay said that the "persistent effort to drag Villar into the C-5 controversy apparently had not raised its intended objective, which is to derail the presidential campaign of Villar."

Villar also topped the reduced list containing nine possible pres-

identical bets, obtaining 26 percent. He was followed by Roxas (18 percent), Estrada and Escudero (15 percent), Legarda (11 percent) and De Castro (10 percent).

Malay noted that despite the P200-million supposedly spent by the Roxas camp for TV ads, the presidential campaign of Roxas, "who was heavily touted to be a shoo-in for the presidency in 2010, is now teetering on the brink of collapse."

Senator Aquino was the choice of 37 percent of the respondents in the National Capital Region, said Malay, the center's executive director.

Legarda obtained 12 percent, while De Castro only generated 7 percent, if the elections for vice president were held during the survey period.

Respondents also picked Senator Aquino's sister, TV host and actress Kris Aquino, as the one having the most effective endorsement.

If Kris, Estrada, former President Fidel V. Ramos and President Macapagal-Arroyo were to endorse a candidate for President, 80 percent of those surveyed said an endorsement by Kris would be helpful while 20 percent disagreed, for a net 60 percent. ■

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