

LONGO TOYOTA:

Giving full customer satisfaction for 42 years



Butch Gabutina Cesar Macalino Mel Castelo Raymond Perez

THERE is no doubt that if one would like to purchase the car which is a good fit for his or her needs and lifestyle, he or she could easily go to any car dealership in the California area where there are several car dealerships to choose from. Some of which have existed for a few years, others 10 or 20 years, all of which claim that they have the best deals for you. However, if you are looking for a car which is a PERFECT fit for your needs and lifestyle, the best place to go to is Longo Toyota, a Penske Company, located at 3534 North Peck Road, El Monte, CA.

As the no. 1 Toyota dealer in the US for 42 consecutive years from 1966-2007 based on TMS total new retail vehicle sales, Longo Toyota needs no further proof to show that they are your best option when you are in search of the perfect car. After all, they do not say "Why go anywhere else?" on their website for nothing; there are several good reasons behind it. And having a rating of AA under the Better Business Bureau (BBB) doesn't hurt either.

Longo Toyota, as an affiliate of Penske Motor Group, is all about commitment and great customer satisfaction. What's more, the Longo Toyota staff boasts of a remarkable sales team composed of talented and highly skilled Filipinos namely Mel Castelo, Butch Gabutina, Raymond Perez and Cesar Macalino—all of whom are always ready to commit and wholly serve their customers for their automotive needs. These three guys never falter in making sure their customers get the service they are entitled to, especially their kababayans of course. It is no wonder a record number of Filipino residents in California have visited Longo Toyota for their car needs, including service, parts and repairs.

Longo Toyota also offers several amenities to assure every customer's car-buying experience is a pleasant one including a business center, wireless

internet access, courtesy shuttle (within 15 miles for service guests, excluding Sundays) and an Automobile Club of Southern California (AAA) office located in their showroom, open 9am to 9pm for insurance services.

Currently, Longo Toyota's inventory of Toyota vehicles with over 25 mpg EPA rating is the largest in the USA and also has the largest scion inventory. They have the latest and most sought-after Toyota models including Avalon, Camry, Camry Hybrid, Camry Solara, Corolla, Highlander Hybrid, Matrix, Prius, RAV4 and Yaris. Longo Toyota also knows the value of your hard-earned money and offers a Value Zone where fully functional used vehicles under \$10,000 are available. Also, a 0% financing on approved Tier 1, 2 and 3 credit with Toyota Financial Services are available for 11 different new Toyota models.

So if you want to take the first step in buying a car just right for you, look no further than Longo Toyota. Visit their office at 3534 North Peck Road, El Monte, CA; their Sales office is open Sundays, from 830am-9pm; Saturdays, from 8am-10pm; and Mondays thru Fridays, from 8am-10pm. You may also call them at 800-745-4291 or log on to www.longotoyota.com for more information.

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Robertson Honda makes quality service a must

IF there's a saving grace from the economic crisis, it is the fact that it has made us wiser with how we spend, save or invest our money. It has motivated us to have our priorities straightened once and for all so we could achieve the goals we want for ourselves and our loved ones and be financially secure—, economic crisis or not. When it comes to products and services, we always aim for a name we could rely on to give us the quality we deserve.

And as for quality automotive services, you can get exactly that at Robertson Honda, where quality service is a must as customers are always valued and provided with the best service all the time. Receiving the 2007 and 2008 Council of Excellence (COE) Award for their strong commitment to a rewarding relationship with Honda Financial Services (HFS) and as the No. 1 Filipino Honda Dealership in the San Fernando Valley are further proof of their commitment to serve their customers with unparalleled excellence.

The Robertson Honda team—composed of Danny Reyes, General Sales Manager; Mike Reyes, Desk Manager; and a Filipino Fleet Department—are always committed to give the highest quality of financial services to their customers.

Danny Reyes, the person

behind the 10-people-strong Filipino Department, is faithful in giving the lowest possible monthly payments while making sure that the buyers get the Honda that they want and need. He also helped in establishing a strong foundation of Filipinos from various islands of the Philippines who are willing to serve every person that comes in. So whether you are Visayan, Bicolano, Kapampangan and so on—chances are, they speak your native tongue.

The Filipino fleet has definitely set a high standard when it comes to the car dealership business as more and more Filipinos in the San Fernando Valley area trust Robertson Honda over the others.

And getting to drive home your dream vehicle does not mean Robertson Honda is done with you as their service continues and continues. They have several programs that reach out to the community's needs, one of which is the Newly Graduate Program, which can help rebuild your credit by giving you a car even if you have a bankruptcy or repossession at a very minimal downpayment.

Meanwhile, Robertson Honda's Parts and Service Department headed by Joe DeRobertis is responsible for servicing your Honda vehicles



Mike Reyes, Filipino Desk Manager

and maintaining them at tiptop condition. Here you can relax and mingle with kababayans while sitting in their waiting area where coffee is complimentary, snacks and reading materials are within reach and a state-of-the-art plasma TV with hundreds of channels to choose from can kill your boredom before it even starts.

So let Robertson Honda provide you with its quality service and make the "Number One Filipino Honda Store" for 40 years your choice. Visit Robertson Honda at 5841 Lankershim Blvd. in North Hollywood, and experience quality service that will exceed your expectations. For inquiries, please call 1-800-813-3467 or log on to www.robertsonhonda.com.

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Puente Hills Mitsubishi: Fulfillment in your automotive needs



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where there is no pressure to buy. He wants to help every person that walks in the dealership especially during these tough economic times.

PH Mitsubishi has collaborated with the Midwest Coast Financial who will make sure that they can help people



Alex Jacinto



Bert Wenceslao



Chris Tiusu



Dan Fortajada



with credit issues. His team of competent Filipino salespeople includes Chris Tiusu, Alex Jacinto, Dan Fortajada, and Bert Wenceslao—your kababayans who are behind Peter Ghan's vision to be the Mitsubishi dealer that every Fil-Am will go to.

Chris has been in the car business long enough to know how valuable it is to take care of his clientele to the point where all of them refer their family members, their neighbors, co-workers, church members and practically every person that they know.

Alex Jacinto is a go to guy, he has all the information you may need in buying your Mitsubishi car. He is most concerned on what will help every PH Mitsubishi customer the best.

Dan Fortajada has a voice of a radio announcer that makes you so comfortable the minute he speaks. Also a former native of Texas, he is anxious to create new

relationships here in California. He is very knowledgeable in all Mitsubishi brands that you can ask him anything and he certainly knows how to help you.

Bert Wenceslao used to live in Guam and has a laid back attitude that you can easily get accustomed to. He understands Tagalog and Ilocano fluently but is more comfortable speaking in English. He is excited to make friends while helping with you with either new or used cars.

Puente Hills Mitsubishi exhibits a wide unparalleled range of new and pre-owned cars including Galant, Eclipse, Eclipse Spyder, Lancer, Lancer Evolution, Outlander, Endeavor, and Raider. And of course providing a low price on new & pre-owned cars is a guaranteed option at PH Mitsubishi.

The 2008 Lancer Evolution is the embodiment of everything Mitsubishi has learned on the race track over the years. You'll

have to pay more for other race type cars and get disappointed, but the 2008 Lancer Evolution is nothing but the best.

Puente Hills Mitsubishi is located 17665 Castleton Street City of Industry, CA 91748.

PH Mitsubishi is the foremost Mitsubishi dealership at City of Industry, CA. Stop by today and look for: Chris, Alex, Dan and Bert!

To receive great deals on your new or used car, check out Puente Hills Mitsubishi's latest new car specials, pre-owned specials, finance specials & parts/service coupons. You can also order genuine Mitsubishi parts and even schedule your Mitsubishi car service appointment online, simply visit www.puentehillsmitsubishi.com.

Be an informed customer—maximize your car buying experience to achieve an efficient transaction. For more information you may call (866) 426-9181.

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